
Florida State Florists' Association Scholarship Opportunity

Seldom does opportunity come knocking at our door. However, that is not the case today.

Florida State Florists' Association Education Committee in conjunction with the Phil Rulloda School of Design in Anaheim, CA has been offered **TWO** \$500 scholarships.

These **TWO SCHOLARSHIPS** will be awarded to TWO lucky recipients at the FSFA Design School October 11th, 2009 in Orlando, FL

To apply, interested members of FSFA should declare themselves a candidate for consideration for this special opportunity by writing a one page letter explaining why they would like to attend the Phil Rulloda School of Floral Design and sending it accompanied by **TWO** letters of recommendation to:

Education Committee of FSFA
c/o Bali Thigpen, Chairman
Base Street Florist - 199 E Base Street
Madison, FL 32340
ATTN: Scholarship Selection Committee

Letters must be postmarked no later than October 1st, 2009 for consideration.

Candidates will be contacted for interview times in conjunction with the October 11th Design School in Orlando. You must be present to win.

Please note, this is NOT a full scholarship-this gift will pay approximately ½ of the tuition only-and recipient is responsible for all travel, lodging and meals.

Classes are 3 days in duration. This scholarship will be good for one year after the award is announced October 11th.

For Information or Questions please contact

Bali Thigpen AAF, FSMD at 850-973-2525 or 850-673-9524

Want to be a Certified Floral Designer? Step right up!

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Designers who wish to become either CFD or AIFD go through the same steps initially. First you must pre-qualify as a candidate by taking one of five "pathways", which range from a sequence of courses online to completing a higher-education degree. Next, the candidate must take both a written test, which is administered online, and an in-person design evaluation. Those who pass the written exam and who earn a 3.2 or higher on the live design evaluation qualify to become a Certified Floral Designer (CFD). Those who earn a 4.0 on the design evaluation are invited to become members of AIFD, which they can do after submitting three (3) letters of recommendation, including two (2) from current AIFD members.

For more information on CFD or AIFD certification visit www.AIFD.org Today!

Mattern Wholesale

CFFA Meeting Highlights - August 11, 2009

Members and guests got a treat in August with the presentation of “Pristine Parties” by FTD Design Instructor and FTD Education Team member Jeff Corbin, AAF, AIFD, PFCI. Jeff, with his Southern charm, held a floral design revival giving great tips on how to increase sales and raise the level of customer service in these economically trying times. There were over 80 in attendance and the Association garnered 11 new members that night!

I would like to personally thank the wonderful folks at **Mattern Wholesale**, who hosted this program; Kevin Boylan, General Manager, Owners Rob and Susan Strandberg, Emory Herring and all their sales staff for their assistance in set up and generosity with securing the procurement list for our guest designer, hard goods and man power, without Mattern this program would not have been possible, so give them a big thanks for supporting CFFA the next time you are there!

Additional thanks go to our members who are not only talented floral designers but they really cook! Attendees were greeted with one of the biggest pot luck dinners I’ve ever seen, everything from Yankee Pot Roast to Peanut Butter Pie and a beautiful sheet cake provided by **Party Flavors**. We intended to send personal thank you cards to all food providers however, unfortunately we didn’t get everyone’s name and what they brought. So again - THANK YOU everyone who brought a dish for taking time out of your work day to prepare and bring the delectable treats we all enjoyed!

And let’s not forget the organic brew on tap from **Orlando Brewing Company**. Tables and chairs were provided by **Delaney Street Baptist Church** and the beautiful linens by **Kirby Rental Service**. All of these sponsors and donors support the Association so we ask that when you get the opportunity to refer or use their services that we reciprocate for their generosity.

By: **Darlene Walker, Corresponding Secretary**



Meeting Announcement
September 8, 2009 – 6:30 p.m.



Location: Pennock Floral Company
2481 Dinneen Avenue
Orlando, FL 32804
RSVP to Cheryl Andrews, FSMD- Cheryl's Distinctive Creations
407-648-8175 or e-mail: Freesia41@bellsouth.net

Fees:

Early Registration

\$20—Members

\$30—Non Members

Registration at door

\$25—Members

\$35—Non Members

**RSVP by Sept. 7th to
avoid late fees!**

**Join us for an interactive team building
“Hands On” exercise.**

Attendees should bring basic floral design tools:

Knife/clippers

Stem wrap tape and/or cable ties

Teams will be formed upon registration; you will be asked to complete a pre-determined floral design as a team.

Designed to meet new people and work together as a team under a time limit for the program while DOY judging is taking place.

CFFA 2009 Designer of the Year will be named. Competitors should report at 4:00 p.m. for briefing and to begin competition.

Design Contest: There will be no design contest this month since we are holding the Designer of the Year competition.....

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Lizz Johnson	Apple Blossom Florist	407-657-1100
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